



# Ontario Fruit & Vegetable Convention

## Call for Posters

### 2019 Regular Poster Session

We are pleased to announce our Poster Session once again at the Ontario Fruit and Vegetable Convention, Canada's Premier Horticultural Show. This year's conference will be **February 20 and 21, 2019**, at the Scotiabank Convention Centre, Niagara Falls, ON.

The goal of the posters is to highlight research on fruit, vegetables and alternative crops in Ontario. Posters will be displayed for both days of the convention, allowing growers and members of ag-industry to see the excellent work that you do in support of the many commodities they grow.

The OFVC Poster Session is an effective venue for researchers, industry and extension specialists to present new information pertinent to Ontario's horticultural industry. Posters that present results from research trials, including pest management, crop production, new cultivars, and opportunities for marketing Ontario horticulture are welcomed. Keep in mind that the audience is predominantly comprised of growers and consultants. Avoid technical language or jargon so that everyone can make the most of the information. Both student and regular submissions are welcome in this category. Posters should approximately be 120cm x 90cm (48" x 36") in either portrait or landscape orientation. Please do not bring oversized posters. To submit a poster in the **Regular Poster Session**, contact either poster session chair prior to **February 1, 2019**.

### 2019 Student Poster Competition

The long-standing Student Poster Competition features student research conducted in the field of horticulture. The event offers students an opportunity to showcase their work to their target audience, compete for cash awards and to publish their posters online. In 2019 the competition will be limited to the **first 20 applications** so please get your forms in early. In addition to free conference admission, prizes are as follows:

1st Prize	–	\$500
2nd Prize	–	\$300
3rd Prize	–	\$200

**Applications Due: Friday February 1<sup>st</sup>, 2019**

Application forms can be found at <http://www.ofvc.ca/posters.html>

#### Contacts:

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### **Eligibility for student poster competition:**

The poster competition is directed at students currently enrolled at a college or university that are conducting research on horticulture crops or related production/marketing practices relevant to Ontario. The research must be novel and the student must have performed the majority of the work. Students are not required to stand with the posters during judging. Posters should approximately be 120cm x 90cm (48" x 36") in either portrait or landscape orientation.

### **Poster Format and Judging Criteria:**

While there is no specific format requirement for posters, students are encouraged to describe the problem being addressed or technology being evaluated, what was done to solve the problem or with the technology during the evaluation, what happened (results) and a discussion on the importance of this work to the Horticulture industry. Posters will be judged by an impartial panel including at least one research scientist, one OMAFRA extension specialist and a representative from the horticulture industry. Judges will rank the posters based on the following criteria:

<b>Introduction</b> (background and objectives provided)	10
<b>Body</b> (materials and methods, and results clearly stated)	10
<b>Summary</b> (conclusions; relevance to industry; future direction)	20
<b>Research</b> (impact to industry; appropriate methodology)	15
<b>Organization</b> (sequence logical and evident; statements clear and unambiguous)	15
<b>Visual Impact</b> (graphs, tables and photos lead to improved understanding of topic; easily read and understand; appealing backgrounds and colours)	20
<b>Appropriate for target audience</b> (no scientific jargon; grower/industry friendly)	10