





# Logo Guidelines

Corporate font: Helvetica Neue Regular

Corporate colours:

 Blue  
Pantone 549 C  
CMYK 52-6-0-25  
RGB 85-156-190  
Web #559cbe

 Green  
Pantone 382 C  
CMYK 29-0-100-0  
RGB 193-215-46  
Web #c1d72e

## For Print



### SPOT

OAC\_LOGO\_Spot.eps  
OAC\_LOGO\_Spot\_NO TAG LINE.eps  
OAC\_LOGO\_Contained\_Spot.eps  
OAC\_LOGO\_Contained\_Spot\_NO TAG LINE.eps

### CMYK

OAC\_LOGO\_CMYK.eps  
OAC\_LOGO\_Contained\_CMYK.eps  
OAC\_LOGO\_CMYK\_NO TAG LINE.eps  
OAC\_LOGO\_Contained\_CMYK\_NO TAG LINE.eps

### GREYSCALE

OAC\_LOGO\_Greyscale.eps  
OAC\_LOGO\_Contained\_Greyscale.eps  
OAC\_LOGO\_Greyscale\_NO TAG LINE.eps  
OAC\_LOGO\_Contained\_Greyscale\_NO TAG LINE.eps

### BLACK

OAC\_LOGO\_Black.eps  
OAC\_LOGO\_Black\_NO TAG LINE.eps  
OAC\_LOGO\_Contained\_Black.eps  
OAC\_LOGO\_Contained\_Black\_NO TAG LINE.eps

## For Web



### JPG (WHITE BACKGROUND)

OAC\_LOGO\_RGB.jpg  
OAC\_LOGO\_RGB\_NO TAG LINE.jpg  
OAC\_LOGO\_Contained\_RGB.jpg  
OAC\_LOGO\_Contained\_RGB\_NO TAG LINE.jpg

### PNG (CLEAR BACKGROUND)

OAC\_LOGO\_RGB.png  
OAC\_LOGO\_RGB\_NO TAG LINE.png